

AMENDMENTS TO THE CLAIMS**Claims 1 - 18 (cancelled)**

Claim 19 (previously amended): A method of managing access to an attraction in an entertainment environment, comprising:

establishing a first queue by which one or more patrons may access the attraction in a first-in first-out order;

establishing a second queue by which one or more patrons may access said attraction in a manner which avoids the first queue;

receiving from a patron a priority request for an allocation of a return time, the priority request being received at a computer that determines a number of patrons allowed to enter the attraction;

transmitting to the patron a response that includes at least one return time to the second queue, the return time being dynamically determined by the computer from a plurality of factors such that other patrons may also be provided with the return time to the second queue; and

permitting the patron to access the attraction via the second queue at a time indicated by the return time.

Claim 20 (previously added): The method of claim 19, wherein the patron enters the priority request on a wireless device.

Claim 21 (previously added): The method of claim 19, wherein the patron enters the priority request on a cellular telephone.

Claim 22 (previously added): The method of claim 19, wherein the patron is provided access to the attraction based on a keying operation performed on a wireless device.

Claim 23 (previously added): The method of claim 19, wherein the patron is provided access to the attraction based on a keying operation performed on a cellular telephone.

Claims 24 - 27 (cancelled)

Claim 28 (currently amended): A method of managing access to an attraction, comprising:

establishing at least one first queue by which one or more customers may access the attraction generally in an order in which customers access said at least one first queue;

establishing at least one second queue by which one or more customers may access said attraction in a manner which avoids said at least one first queue;

distributing media to a first customer, said media having an assigned time in the future associated therewith at which time said first customer may access the at least one second queue;

distributing another media to another~~a~~ second customer, said another media having the same assigned time as the media distributed to the first customer in the future associated therewith at which time said another customer may access the at least one second queue;

permitting the first customer and the second customer to access said at least one second queue at said assigned time in the future ~~when the customer presents the media~~.

Claim 29 (previously added): The method of claim 28, wherein the media issued to the customer is distributed wirelessly to a device in the customer's possession.

Claim 30 (previously added): The method of claim 29, wherein the customer is provided access to the attraction based on a keying operation performed on the wireless device.

Claim 31 (previously added): The method of claim 29, further comprising validating the media using a validation identifier displayed on a screen of the wireless device.

Claim 32 (previously added): The method of claim 31, wherein the validation identifier displayed on the screen of the wireless device comprises a bar code.

Claim 33 (previously added): The method of claim 28, further comprising distributing the media to a cellular telephone in the customer's possession.

Claim 34 (previously added): The method of claim 33, wherein the customer is provided access to the attraction based on a keying operation performed on the cellular telephone.

Claim 35 (previously added): The method of claim 33, further comprising validating the media using a validation identifier displayed on a screen of the cellular telephone.

Claim 36 (previously added): The method of claim 35, wherein the validation identifier displayed on the screen of the cellular telephone comprises a bar code.

Claim 37 (previously added): The method of claim 19, further comprising receiving a display of the return time for validation of the return time, the return time being displayed on a screen of a cellular telephone.

Claim 38 (previously added): The method of claim 19, further comprising receiving a display of the return time for validation of the return time, the return time being displayed on a screen of a wireless device.